Entrepreneurial Mindset Reflection Worksheet

Step 1: Acknowledge Your Current Mindset

1. How do you currently handle failure?

- Do you view failure as a personal flaw or a chance to grow?
- Write down a recent failure. What did you learn from it?

Example: "When my marketing campaign didn't generate sales, I felt discouraged. However, I realized the ad copy didn't resonate with my audience. Next time, I'll test different messaging."

Write your reflection here...

2. How do you feel about uncertainty?

- Does the unknown hold you back or spark curiosity?
- Identify one uncertain situation you're facing and reframe it as a growth opportunity.

Example: "Launching my product feels overwhelming, but I'll treat it as an experiment and use feedback to improve."

Write your reflection here...

Step 2: Identify Areas for Growth

3. Do you seek quick results or focus on long-term persistence?

- Think of a goal you abandoned too soon. What might have happened if you'd stayed consistent?
- Set one long-term goal for your business, and outline 2-3 small actions you can take this month to work toward it.

Example Action Plan: Goal: Build a community of 1,000 email subscribers. Actions: Write weekly blog posts, create a lead magnet, and promote it on social media.

Write your action plan here...

4. Are you trying to do everything yourself?

- List three tasks that drain your energy or don't align with your strengths. Who or what could you delegate these tasks to?

Example Delegation: Social media management—hire a freelancer. Admin tasks—use an automation tool. Copywriting—ask a mentor for feedback.

Write your delegation list here...

5. Are you stuck in perfectionism?

- Name one project or idea you've delayed because it isn't "perfect."
- Commit to launching it this week, even if it's imperfect. What's one small step you can take today?

Example Commitment: Launch my website, even if only the homepage is finished. Step: Publish the draft now.

Write your commitment here...

Step 3: Plan Your Mindset Shift

6. Create Your New Mantras

Write a personal mantra for each mindset shift:

• Fear of failure:

Write your mantra here...

• Embracing uncertainty:

Write your mantra here...

Long-term perseverance:

Write your mentre here

Write your mantra here...

• Leveraging support:

Write your mantra here...

• Taking action over perfection:

Write your mantra here...

7. Set a Check-In Date

Schedule a date 30 days from now to revisit this worksheet. Reflect on your progress, adjust your actions, and celebrate small wins.

Write your check-in date here...

Print or Save as PDF